



## Key benefits

- 1** Keep personnel up-to-date on the latest world news
- 2** Save money by enabling employees access to news via the PressReader offline function
- 3** Create less ecological waste by avoiding paper-waste and boost green credentials
- 4** Use PressReader to distribute training, safety and corporate materials

# PressReader

## A complete magazine, newspaper and corporate reading application.

PressReader is the only all-you-can-read digital media platform offering full issues of over 5,000 global newspapers and magazines which can be read both online and offline via the PressReader app and Inmarsat's powerful satellite networks.

The PressReader app can be accessed using Inmarsat's satellite networks and it gives users all the content they want from a growing list of their favourite newspapers and magazines both online and offline with just one subscription. Readers can access more than 5,000 publications from over 100 countries and enjoy powerful interactive features designed to engage them with content that interests them most.

The cost savings by choosing PressReader are significant because most internet traffic represents individuals searching for local and national news, sport and entertainment content and those searches can instead be served by the PressReader app using either the online or the offline function.

## Features

Increase employee satisfaction by offering PressReader. The app includes a unique title library of over 5,000 global newspapers and magazines. PressReader's offline application enables selected titles to be downloaded once via satellite and then distributed through a local area network to personal devices running iOS, Android and Windows.



## Advantages

Publications are released onto PressReader the same day they're issued into mainstream readership and are available in full. PressReader is commercially aligned to be used over Inmarsat BGAN and FleetBroadband airtime plans. Not only can PressReader deliver a broad range of publications, it can also serve as a digital publication point for company newsletters, training and safety manuals enabling distribution of corporate materials directly to personnel. Since PressReader is a fully digital application it means less paper production and reduced waste leading to less of an environmental impact. Find up-to-date newspapers available from over 100 countries on PressReader, making it suitable no matter the language or culture of your employees.

## Usage scenarios

Industries where long periods are spent alone or in isolated locations such as: offshore oil and gas businesses, aid and development organisations and logistics and transportation companies could all benefit from providing PressReader to their personnel. PressReader is useful to any individual who wants to stay up-to-date on news, sport and entertainment.

If you're looking to leverage the reliable, global reach of Inmarsat's award-winning satellite network to access more than 5,000 publications from over 100 countries, PressReader is an ideal application. PressReader has been certified for use over the following Inmarsat services:

- > BGAN
- > FleetBroadband

## Certified application

As part of our CAP (Certified Applications Provider) programme, Inmarsat works with a number of application providers with the intention of ensuring to that their applications are not only compatible with our network, but provide our network users with effective, customer-focused applications that offer genuine business benefits, whether they're using the network for voice, broadband, machine to machine connectivity, or all three. Only individual applications approved by Inmarsat are endorsed with the Inmarsat Certified logo.

## Disclaimer

Where an application provider's application carries the Inmarsat Certified logo, it means that the application has been certified by Inmarsat to operate over Inmarsat's satellite network. Certification does not mean that Inmarsat is certifying any system design or assumes any liability or responsibility in connection with the application provider's application.

## About PressReader

Founded in 1999, PressReader is a global leader in multi-channel, cross-platform content distribution. PressReader provides consumers and businesses with access to thousands of local, national and international full-content newspapers and magazines online, in print and on tablets, smartphones and eReaders running iOS, Android, Android for Amazon, Windows 8 and Blackberry 10 operating systems.

## Find out more

Inmarsat offers its services through a range of partners around the world. Contact us for information to find out how our range of services and certified applications can add value to your business:

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