Today’s audiences demand quality content as soon as the news is breaking. Whether media and broadcast professionals are on location or in the bureau, sending pre-recorded video files and audio footage quickly without impacting quality can be a challenge.

The Quicklink Software Mac Store & Forward application has been specifically designed for use with Apple Mac computers to enable the easy and efficient capture, compression and transmission of pre-recorded media content for store-and-forward broadcasting. It allows both SD and HD formats and works seamlessly with video and audio editing packages. The application also enables transmission of uncompressed and audio-only content.

When compared to FTP file transfer, Quicklink’s application is faster, with more options for batch encoding and transmission of multiple files and the ability to transfer files in UDP, making this a more powerful, more flexible and more efficient application for media professionals.

Key benefits

1. HEVC (H.265) optional encoding format to more efficiently deliver high-quality content at nearly half the bit-rate compared to H.264 code.
2. Save time and money by delivering more content with less bandwidth
3. Satellite-optimised transmission of broadcast quality store-and-forward media content
4. Easily integrates with audio and video editing software
5. Intuitive and easy-to-use interface

The Quicklink Software Mac Store and Forward

A powerful software application designed for Apple MacBooks that enables efficient encoding and transmission of broadcast quality audio and video files

The Quicklink Software Mac Store and Forward enables media professionals to easily, efficiently and cost-effectively capture, compress and transmit broadcast quality video and audio media files using an Apple MacBook.

Efficient transmission

The Quicklink Software Mac Store & Forward application includes in option the latest High Efficiency Video Codec (HEVC/H.265) technology. HEVC provides an optimised and improved compression rate over current H.264 codec standard. This enables media professionals to transmit footage at H.264-equivalent quality using almost half the bandwidth, which can be more cost-efficient.
The application has been designed with remote journalism in mind. It is optimised for transmission over satellite networks. When coupled with the coverage and reliability of Inmarsat’s global 3G satellite network, it enables media professionals to transmit broadcast quality media content from wherever the news is breaking.

As part of our CAP (Certified Applications Partner) programme, Inmarsat works with a number of applications providers to ensure that their products are not only compatible with our network, but provide our network users with effective, customer-focused applications that offer genuine business benefits; whether they’re using the network for voice, broadband, machine to machine connectivity or all three. If you’re looking to leverage the reliable, global reach of Inmarsat’s award-winning satellite network to transmit broadcast quality footage and audio from wherever you are, Quicklink software Mac store and forward is an ideal application. The Quicklink software Mac store and forward has been certified for use over the following Inmarsat services:

- BGAN
- BGAN HDR

**Features**

- Ability to encode with new HEVC/H.265 as well as H.264 codec
- Automatic format detection: PAL, NTSC, SD, or HD
- Enhanced sending options: UDP, HTTP and up to 7 FTP in parallel
- Automatic switching to Active Sending
- Batch Encoding for multiple simultaneous job instances
- Full management of playout, scheduling and archiving of media at the Quicklink receiving server

**Usage scenarios**

- Broadcast engineers
- Video journalists

**Certified application**

As part of our CAP (Certified Applications Provider) programme, Inmarsat works with a number of application providers with the intention of ensuring that their applications are not only compatible with our network, but provide our network users with effective, customer-focused applications that offer genuine business benefits, whether they’re using the network for voice, broadband, machine to machine connectivity, or all three. Only individual applications approved by Inmarsat are endorsed with the Inmarsat Certified logo.

**Disclaimer**

Where an application provider’s application carries the Inmarsat Certified logo, it means that the application has been certified by Inmarsat to operate over Inmarsat’s satellite network. Certification does not mean that Inmarsat is certifying any system design or assumes any liability or responsibility in connection with the application provider’s application.

**About Quicklink Video Distribution Services Ltd.**

Quicklink Video Distribution Services Ltd is the leading global provider for cost effective, high quality broadcast applications in the fields of news, sport, entertainment and corporate media. Their applications offer the best in class for achieving superb video and audio quality even from slow internet connections. Optimisation of available bandwidth means that outstanding results can be achieved from a variety of connections such as WiFi or 3G/4G networks.

**Find out more**

Inmarsat offers its services through a range of partners around the world. Contact us for information to find out how our range of services and certified applications can add value to your business:

- T +44 (0)207 728 1343
- E capp@inmarsat.com
- W inmarsat.com

inmarsat.com

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