In today’s digital world, news unfolds in real-time. And thanks to the web and social media, there is an expectation to have access to the latest news as it happens. Therefore, the modern journalist needs to be able to deliver live news, at any time, no matter where they are in the world.

To meet this content demand, there is an increasing reliance on using Skype to help journalists, as well as citizens, deliver news quickly. The Quicklink TX solution ensures Skype output is delivered at the best possible quality.

Quicklink TX, powered by Skype TX software, provides a seamlessly integrated hardware and software solution that converts Skype calls into a professional-quality video/audio signal. By integrating with the latest Skype TX software from Microsoft, it provides access to broadcast tools that allow users to better manage and control the video/audio quality and create a more professional user experience.

In addition, Quicklink TX’s advanced group video calling means you can add more callers into the conversation, and add/remove callers very easily with added quality control.

By pairing Quicklink TX with Inmarsat’s global communications network, Skype content can be created and distributed from anywhere in the world. If you’re looking to leverage the reliable global reach of Inmarsat’s award-winning satellite network as your primary source of communications in remote areas, and need to deliver high quality video/audio broadcast over Skype, Quicklink TX is the perfect solution. Quicklink TX has been certified for use over the following Inmarsat services:

- BGAN
- BGAN HDR
Features

- Customisable touch screen interface
- Converts Skype feeds into high quality broadcast formats: HD-SDI video input/output
- Ultra quiet built-in fans
- Balanced audio input/output
- Automatic aspect ratio conversion for optimal output resolution
- Separate remote diagnostic port

Advantages

- Increase cost-efficiency using a single, integrated system versus multiple add-on units
- Greater quality control over video/audio output, free from notifications, signal interruptions, pop-ups, etc
- Improved group video calling for corporate purposes increases overall productivity

Usage scenarios

While Quicklink TX was designed with the media sector in mind, by having the solution certified over Inmarsat's global network, it extends the market reach for this type of solution into other Enterprise sectors such as Aid, eHealth, eLearning and energy.

- Mobile journalism
- Video conferencing
- Telemedicine / remote diagnosis
- Training

Certified application

As part of our CAP (Certified Applications Provider) programme, Inmarsat works with a number of application providers with the intention of ensuring to that their applications are not only compatible with our network, but provide our network users with effective, customer-focused applications that offer genuine business benefits, whether they’re using the network for voice, broadband, machine to machine connectivity, or all three. Only individual applications approved by Inmarsat are endorsed with the Inmarsat Certified logo.

Disclaimer

Where an application provider’s application carries the Inmarsat Certified logo, it means that the application has been certified by Inmarsat to operate over Inmarsat’s satellite network. Certification does not mean that Inmarsat is certifying any system design or assumes any liability or responsibility in connection with the application provider’s application.

About Quicklink

Quicklink Video Distribution Services Ltd is the leading global provider for cost effective, high quality broadcast applications in the fields of news, sport, entertainment and corporate media. Our applications offer the best in class for achieving superb video and audio quality even from slow internet connections. Optimisation of available bandwidth means that outstanding results can be achieved from a variety of connections such as WiFi or 3G/4G networks.

Find out more

Inmarsat offers its services through a range of partners around the world. Contact us for information to find out how our range of services and certified applications can add value to your business:

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